

**ANEVIA WELCOMES FRANÇOIS LE CROM  
AS VP OF RESEARCH AND DEVELOPMENT**

Anevia, a leading provider of OTT and IPTV software solutions, is proud to announce and welcome François Le Crom as Vice President of Research and Development. In this role, he will be responsible for leading and growing Anevia's R&D teams and providing the technical vision for the company's mid- and long-term strategic roadmap. He will drive the transition to a new generation of products based on a microservices architecture through a cutting-edge quality and delivery process.

With almost 20 years of experience in the digital TV industry, François Le Crom brings with him strong leadership and project management skills, with expertise in both software set-top boxes and broadcast / OTT video delivery.

Before joining Anevia, François Le Crom was a Research and Development director at Ateame, a company specialized in video delivery infrastructure, where he managed a cross-functional team of software engineers to improve overall R&D effectiveness through the adoption of the Agile methodology. One of his major projects was to lead the software development team for the company's live broadcast and OTT transcoding flagship product, at a time when the market was moving to pure software and then to virtualized solutions.

Prior to Ateame François Le Crom was VP Engineering for software set-top boxes and push-VoD at Logiways, a company that provided conditional access and middleware for digital set-top boxes, and Project Manager at Canal+ Technologies.

According to Laurent Lafarge, Anevia CEO, "We are very excited to welcome François to Anevia. Not only does he bring with him years of experience in the digital TV and OTT industry, but he also has a proven track record of leading teams towards continuous improvement and innovation. I have no doubt that François will be a great asset to Anevia."

"I am very happy to join Anevia, a company that is ideally situated at the heart of the OTT value chain" says François Le Crom. "I look forward to working with the R&D teams on a large variety of new and innovative products."

François Le Crom will be a key member of Anevia's Executive Committee.

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**About Anevia**

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV

experience – anywhere, anytime and on any screen - including 4K UHD content. The solutions have been widely adopted by globally-renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit [www.anevia.com](http://www.anevia.com).

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### **Anevia**

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