

## Schneider Electric hosts its Digital Day for investors

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### Key messages from Schneider Electric Investor Digital Day:

- **Schneider Electric is powering the Digital Economy: Schneider Electric is leading the digital transformation of Energy Management and Industrial Automation to offer new level of efficiency and performance to customers.**
  - **EcoStruxure enhances the Group's growth profile; the Group reiterates its target of 3% to 6% average organic revenues growth across the economic cycle, with Digital acting as a key driver. Edge Control and Apps, Analytics & Digital Services are targeted to grow above Group average.**
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**Rueil-Malmaison (France), December 12, 2017** – Schneider Electric is hosting a meeting today at its headquarters with investors and financial analysts where Jean-Pascal Tricoire, Chairman and CEO and members of the company's management team will highlight the Group's digital strategy and differentiated offers.

The day will cover Schneider Electric's long history of Digital innovation resulting in measurable customer outcomes. In addition to sharing the Group's strategy on Digital, the meeting will also include specific in-depth presentations covering 4 domains of EcoStruxure: EcoStruxure Power, EcoStruxure IT, EcoStruxure Machine and EcoStruxure Plant. The value proposition for Data Centers will be illustrated to demonstrate how the Group leads the digital transformation of Energy Management and Automation. The presentations will include multiple customer examples and testimonies.

Attendees will visit the headquarter's "Innovation Hub" where the company's innovations, solutions and connected offerings will be showcased using real-life customer examples.

### 6 foundations driving success in digital:

Schneider Electric's long history of digital innovation and experience enables customers to win in the digital economy through the Group's unique EcoStruxure platform and superior digital customer experience.

The Group's Digital Day presents the 6 foundations driving Schneider Electric's success in the digital space:

1. One IOT-ready architecture and platform, EcoStruxure, that enhances value and enables digital adoption in the Group's key end-markets, with embedded end-to-end cybersecurity.
2. Leadership at the edge with advanced control and intelligence, with embedded software capabilities.

3. Digital lifecycle management, with a complete offering, for increased consistency and cost savings, from Capex to Opex, further strengthened by the AVEVA transaction<sup>1</sup>.
4. Deep technology domain and segment expertise that drives high value solutions for the Group's targeted segments, cross-selling the Group's complete portfolio.
5. Vast digital services portfolio already available, with 40 digital service apps already commercialized and an additional 20+ to come in 2018, leading to a high ROI for customers.
6. Best-in-class, open partner ecosystem as a multiplier: Built on interoperability and open standards, the Group's architecture is further advanced through strategic partnerships for increased reach and adoption and an EcoStruxure community of 20,000+ System Integrators & developers.

These create a powerful virtuous cycle that is fostering additional growth for the future. The Group reiterates its target of 3% to 6% average organic revenue growth across the economic cycle, with Digital acting as a key driver. Edge Control and Apps, Analytics & Digital Services are targeted to grow above Group average.

## Digital Business transformation

The strong customer digital value proposition is enabled by the Group's digital transformation, built upon 4 pillars:

1. Leveraging common technology through a transversal digital organization.
2. Enhancing competencies through expanded HR processes in the Group's Step Up program
3. Measuring performance through a Digital Barometer
4. Supporting a strong innovation system through technology partners, developers and system integrators as well as agile R&D processes

Additionally, the Board of Directors decided to create a Digital Committee whose composition will be announced following next Annual General Meeting, in April 2018. This committee will focus on Digital strategy and performance.

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The Investor Digital Day presentations are available at [www.schneider-electric.com](http://www.schneider-electric.com) and the webcast will follow shortly.

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1. Closing of the deal expected around the end of the year 2017

2017 Full Year Revenues will be presented on February 15, 2018.

## About Schneider Electric

Schneider Electric is leading the Digital Transformation of Energy Management and Automation in Homes, Buildings, Data Centers, Infrastructure and Industries. With global presence in over 100 countries, Schneider is the undisputable leader in Power Management – Medium Voltage, Low Voltage and Secure Power, and in Automation Systems. We provide integrated efficiency solutions, combining energy, automation and software. In our global Ecosystem, we collaborate with the largest Partner, Integrator and Developer Community on our Open Platform to deliver real-time control and operational efficiency. We believe that great people and partners make Schneider a great company and that our commitment to Innovation, Diversity and Sustainability ensures that **Life Is On** everywhere, for everyone and at every moment.

[www.schneider-electric.com](http://www.schneider-electric.com)

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