

## NEOPOST CREATES TWO NEW FUNCTIONS WITHIN ITS EXECUTIVE COMMITTEE

- ▶ **Brandon Batt joins the Neopost Executive Committee as Chief Strategic Initiatives Officer**
- ▶ **Henri Dura, already a member of the Executive Committee, is appointed Chief Strategic Marketing, Product, Technology and Supply Chain Officer**

### Paris, November 9, 2018

Neopost, a global leader in digital communications, shipping and mail solutions, is announcing the creation of two new Executive Committee functions.

The new **Strategic Initiatives Function** has been entrusted to Brandon Batt, who joins the Neopost Executive Committee. Brandon Batt will work with Neopost's various teams to support the Group's strategy and coordinate cross-functional projects and initiatives. He will also lead operations relating to mergers and acquisitions.

Neopost is also creating a **Strategic Marketing, Product, Technology and Supply Chain Function**, headed by Henri Dura, previously Chief Operating Officer, Enterprise Digital Solutions (Quadiant).

Henri Dura will be tasked with forging a common marketing vision by centralizing the development and management of the product portfolio. He will bring the operational teams a consistent and streamlined offer targeting Neopost customers across the globe. He will also work to strengthen synergies both in R&D and in the supply chain. He will be assisted by Thierry Le Jaoudour, Chief Technology & Innovation Officer, member of the Group Executive Committee.

The two appointments take immediate effect. Geoffrey Godet, as Chief Executive Officer, takes direct responsibility for the Enterprise Digital Solutions Division (Quadiant). In addition, to prepare for the long-planned departure of Dennis LeStrange, set for late January 2019, Geoffrey Godet will also be taking direct responsibility for the SME Solutions Division.

Commenting, Neopost CEO, Geoffrey Godet, said: *"Brandon and Henri have all the qualities required to harness the different skill sets at Neopost entities while unlocking the synergies necessary to succeeding in the Group's future strategy. I would like to give my warmest thanks to Dennis for the role he has played in the transformation of our SME Solutions division, after having long and successfully managed our operations in North America."*

Neopost's new strategy will be presented at an investors' meeting on January 23, 2019, in Paris.



## Biographies



**Brandon Batt**, 35, is a US national. He began his career as an M&A attorney. Prior to joining Neopost in April 2018 as Vice President of Corporate Projects, he spent four years at Flatirons Jouve, where he successively held the positions of Legal and Human Resources Officer, VP of Corporate Development and Corporate Secretary, and also served as an advisor to the executive team. Brandon Batt is a graduate of the Sandra Day O'Connor College of Law in Arizona, USA.



**Henri Dura**, 65, is a French national. He has extensive expertise in products and marketing and substantial international experience, acquired throughout his career. A member of the Neopost Group Executive Committee, he had been Chief Operating Officer, Enterprise Digital Solutions (Quadiant) since 2013. He joined Neopost in 2000, holding the positions of Managing Director of Neopost France and Chief Marketing and Strategy Officer. Before joining Neopost, he worked for Xerox, France Telecom, Kyocera and Pitney Bowes. Henri Dura is notably a graduate of the European Business School Paris (1976) and of Sciences Po Paris (1979).

### ABOUT NEOPOST

**NEOPOST** is a global leader in digital communications, logistics and mail solutions. Its mission is to help companies improve the way they manage interactions with their clients and partners. Neopost provides the most advanced solutions for physical mail processing (mailing and folder-inserter systems), digital communication management (Customer Communications Management and Data Quality applications), and supply chain and e-commerce process optimization (from point of sale to delivery, including associated tracking services).

With a direct presence in 29 countries and more than 5,800 employees, Neopost reported annual sales of €1.1 billion in 2017. Its products and services are sold in more than 90 countries. Neopost is listed in compartment A of Euronext Paris and belongs to the SBF 120 index.

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