

Clichy, Wednesday 15 March 2017

ANNUAL GENERAL MEETING OF 20 APRIL 2017

2016 REGISTRATION DOCUMENT

Information available concerning the Annual General Meeting to be held on Thursday 20 April 2017 and the 2016 Registration Document.

ANNUAL GENERAL MEETING SET FOR 20 APRIL 2017:

L'Oréal informs its shareholders that its Annual General Meeting will be held at Le Palais des Congrès de Paris (2 place de la Porte Maillot – 75017 Paris) at 10 am on Thursday 20 April 2017.

Information concerning this meeting was published in the BALO (*Bulletin des Annonces Légales Obligatoires*) on Wednesday 15 March 2017 and includes the agenda, the draft resolutions and details on attending and voting. This notification about the meeting together with the Board of Directors' report on the draft resolutions and legal information are now available on the www.loreal-finance.com website (under Financial Information / Regulated Information / Annual General Meeting Documents). Division of the par value of the Company's Shares: The Annual General Meeting will notably have to decide to divide the par value of the company's shares by two. This change will be accompanied by a split of the company's shares in two, with each existing share becoming two shares.

Other documents and information concerning this meeting will be available to shareholders and also published on the www.loreal-finance.com website under legal and regulatory conditions from Friday 31 March 2017.

2016 REGISTRATION DOCUMENT:

The 2016 Registration Document was registered with the French Market Authorities on Tuesday 14 March 2017. It is available to the public under current regulatory conditions and may be consulted on the www.loreal-finance.com website (under Financial Information / Regulated Information / Registration Document).

The Registration Document comprises the annual financial report, an integrated report, the report by the Chairman of the Board of Directors on the Board's activities and on internal controls, the reports from the Auditors and their fees, the information required for the share buy-back programme.

"This news release does not constitute an offer to sell, or a solicitation of an offer to buy L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our Internet site www.loreal-finance.com.

This news release may contain some forward-looking statements. Although the Company considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements."

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