

Aware360 expands its industrial IoT connectivity and analytics with Gemalto

Amsterdam, July 28, 2016 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, is enabling Aware360, a leading industrial IoT solution provider, to connect with virtually any sensor, device or machine and quickly transform big data into smarter data. Secure data is the “new currency” that fuels IoT and underpins Gemalto’s strategy which enables customers to “Connect - Secure - Monetize” their solutions. The cloud-based [SensorLogic Application Enablement Platform](#) improves Aware360’s ability to quickly launch new services and solutions for both in-house and other devices already integrated into the platform. The powerful solution translates the data into actionable real time intelligence usable by Aware360’s customers, in markets such as lone worker, public safety, track-and-trace, and remote monitoring.

Industrial IoT relies on specialized connected devices, that each run specific applications that communicate with the network in their own proprietary way. The *SensorLogic Platform* removes this complexity and is easily scalable to meet growing IoT demands. It is an ideal solution for companies offering or developing M2M cloud services and analytics programs. Gemalto’s M2M platform allows Aware360 to focus on its core competency of developing a control center functionality for users to easily manage analytics from the data and devices in the field. Aware360’s control center dashboard provides anywhere access to workers in the field, company vehicles or remote devices.

“We chose the SensorLogic Platform because it’s perfectly suited to meet our goal of simplifying industrial IoT. Customers can shorten development times thanks to the platform’s built-in capabilities like communication control, agile APIs and infinite connectivity options,” said Paul Turner at Aware360. *“Aware360 and Gemalto’s complete solution delivers up to the minute information so companies can keep their people informed, secure assets and protect remote sites.”*

“Our robust SensorLogic Platform allows our customer’s IoT solutions to scale to their evolving needs,” said Juan Carlos Lazcano, Vice President of M2M for North America at Gemalto. *“Our work with Aware360 has helped us grow our channel partner base and bring our unique combination of M2M, security, hardware and software expertise to the growing IoT marketplace.”*

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the global leader in digital security, with 2015 annual revenues of €3.1 billion and customers in over 180 countries. We bring trust to an increasingly connected world.

Our technologies and services enable businesses and governments to authenticate identities and protect data so they stay safe and enable services in personal devices, connected objects, the cloud and in between.

Gemalto's solutions are at the heart of modern life, from payment to enterprise security and the internet of things. We authenticate people, transactions and objects, encrypt data and create value for software – enabling our clients to deliver secure digital services for billions of individuals and things.

Our 14,000+ employees operate out of 118 offices, 45 personalization and data centers, and 27 research and software development centers located in 49 countries.

For more information visit www.gemalto.com or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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