

LVMH

MOËT HENNESSY . LOUIS VUITTON

LVMH acquires ArteCad, one of its main suppliers of Swiss watch dials

Paris, 10 November 2011

LVMH Moët Hennessy Louis Vuitton today announces that it has acquired 100% of the shares of ArteCad SA, one of the leading manufacturers of Swiss watch dials.

This transaction will enable LVMH to further reinforce its industrial integration in watch-making and guarantee its independence in the strategic area of watch dials. LVMH already produces mechanical movements as well as cases, dials and bracelets.

Founded in 1885, ArteCad SA today has 215 employees working in its main facility located at Tramelan (Switzerland). It manufactures more than 350,000 watch dials a year and supplies LVMH brands as well as numerous other prestigious Swiss timepieces manufacturers amongst its clients, all of whom it will continue to serve with the same diligence. ArteCad is known for its integrated expertise across all dials manufacturing processes, for its unique innovation capability as well as its rapid prototyping. Since 2004, ArteCad has been owned and managed by Mr. Philippe Hubbard and Mr. Christophe Gouthier, who have successfully overseen the company's development through its modernisation and expansion of its prestigious client base. Mr. Hubbard and Mr. Gouthier will continue to serve as co-directors of ArteCad SA.

About LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Hennessy, Glenmorangie, Ardbeg, Vodka Belvedere, 10 Cane, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Green Point, Cape Mentelle, Newton, Wen Jun. Its Fashion and Leather Goods division includes Louis Vuitton, the world's leading luxury brand, as well as Céline, Loewe, Kenzo, Givenchy, Thomas Pink, Fendi, Emilio Pucci, Donna Karan, Marc Jacobs and Berluti. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Parfums Kenzo, Parfums Loewe as well as other promising cosmetic companies (BeneFit Cosmetics, Make Up For Ever, Acqua di Parma and Fresh). LVMH is also active in selective retailing through DFS, Sephora, Le Bon Marché and la Samaritaine. LVMH's Watches and Jewelry division comprises Bulgari, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred, Hublot and De Beers Jewellery, a joint venture created with the world's leading diamond group.

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