

REGULATED INFORMATION

Paris, August 22, 2011

Implementation of a liquidity contract on Societe Generale's share

As of August 22, 2011 and for a period of one year automatically renewable, SOCIETE GENERALE requested Rothschild & Cie Banque to implement a liquidity contract on Societe Generale's share in accordance with the Charter of ethics established by the AMAFI and approved by the decision of the AMF March 21, 2011.

For the implementation of this contract, the following resources have been allocated to the liquidity account

- 170,000,000 euros

Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Its 157,000 employees* based in 85 countries accompany more than 33 million clients throughout the world on a daily basis.

Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- Retail banking in France with the Societe Generale branch network, Credit du Nord and Boursorama
- International retail banking, with a presence in Central and Eastern Europe and Russia, in the Mediterranean basin, in Sub-Saharan Africa, in Asia and in the French Overseas Territories
- Corporate and investment banking with a global expertise in investment banking, financing and global markets.

Societe Generale is also a significant player in specialised financing and insurance, private banking, asset management and securities services.

Societe Generale is included in the international socially-responsible investment indices: FTSE4good and ASPI.

www.societegenerale.com

** including employees of Societe Marseillaise de Credit acquired in September 2010 by Credit du Nord*

SOCIÉTÉ GÉNÉRALE

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