

**2009 INTERIM DIVIDEND**

Paris, November 25, 2009

An interim dividend payment of €0.35 per share will be paid on December 2, 2009. The ex-dividend date is November 27, 2009 in the morning. The last trading day with interim dividend rights is November 26, 2009.

**About LVMH**

LVMH Moët Hennessy Louis Vuitton is the world's leading luxury goods group. The Group is represented in Wines and Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Château d'Yquem, Hennessy, Glenmorangie, Ardbeg, Belvedere Vodka, Chopin, 10 Cane, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Green Point, Cape Mentelle, Newton. Its Fashion and Leather Goods division includes Louis Vuitton, the world's leading luxury brand, as well as Celine, Loewe, Kenzo, Givenchy, Thomas Pink, Fendi, Emilio Pucci, Donna Karan, Marc Jacobs, Berluti, StefanoBi as well as eLUXURY, the authoritative online source for luxury goods on the Internet. LVMH is present in the Perfumes and Cosmetics sector with Parfums Christian Dior, Guerlain, Parfums Givenchy, Parfums Kenzo, Parfums Loewe as well as other promising cosmetic companies (Benefit Cosmetics, Make Up For Ever, Acqua di Parma and Fresh). LVMH is also active in selective retailing through DFS, Sephora in Europe and the United States, Le Bon Marché and la Samaritaine. LVMH's Watches and Jewelry division comprises TAG Heuer, Chaumet, Christian Dior Watches, Zenith, Fred, Hublot and De Beers Diamond Jewellers Limited, a joint venture created with the world's leading diamond group.

*"Certain information included in this release is forward looking and is subject to important risks and uncertainties and factors beyond our control or ability to predict, that could cause actual results to differ materially from those anticipated, projected or implied. It only reflects our views as of the date of this presentation. No undue reliance should therefore be based on any such information, it being also agreed that we undertake no commitment to amend or update it after the date hereof."*

**Contacts :**

Analysts and investors : Chris Hollis – LVMH + 33 1 44 13 21 22

**Media :**

France : Michel Calzaroni /Olivier Labesse / Sonia Fellmann + 33 1 40 70 11 89  
DGM Conseil

UK : Hugh Morrison + 44 207 153 15 34  
M: Communications

Italy : Financial and Corporate Press +39 02 89 40 42 31  
Auro Palomba / Roberto Patriarca  
Community Group

US : James Fingerroth / Victoria Weld / Molly Morse +1 212 521 48 00  
Kekst & Company