

Paris, November 30, 2018

Vivendi and its subsidiaries to broadcast and screen the Global Citizen Festival: Mandela 100 in Africa

Vivendi has joined forces with international advocacy organization Global Citizen to provide additional support ahead of the *Global Citizen Festival: Mandela 100* on December 2, 2018, in Johannesburg.

Beyoncé & JAY-Z, Black Coffee, Cassper Nyovest, D'banj, Ed Sheeran, Eddie Vedder, Femi Kuti, Kacey Musgraves, Pharrell Williams & Chris Martin, Sho Madjozi, Tiwa Savage, Usher, and Wizkid will headline the first Global Citizen Festival to be held in Africa.

Trevor Noah will host the *Global Citizen Festival: Mandela 100* with co-hosts Naomi Campbell, Dave Chappelle, Danai Gurira, Sir Bob Geldof, Gayle King, Bonang Matheba, Nomzamo Mbatha, Tyler Perry, and Anele Mdoda. Oprah Winfrey will deliver a special keynote address at the Festival remembering Nelson Mandela and his legacy.

Canal+ Afrique will broadcast the show to millions of its TV viewers throughout 30 African countries, with the well-known Congolese journalist Robert Brazza commenting on this event. All ten CanalOlympia theatre venues will screen the eight-hour long concert free of charge for their audiences in the seven African countries where they are currently located.

Michele Anthony, Executive Vice President of Universal Music Group, is a member of the Global Citizen's Board of Directors. She also chairs the Global Citizen Rewards program, a campaign whereby major artists donate concert tickets that are earned when users take specified actions to end global poverty.

About Vivendi

Since 2014, Vivendi has been focused on building a world-class content, media and communications group with European roots. The clear and ambitious strategy that was set in motion four years ago has been successfully executed by the Management Board. First, in content creation, Vivendi owns powerful, complementary assets in music (Universal Music Group), mobile games (Gameloft) as well as movies and series (Canal+ Group), which are the three most popular forms of entertainment content in the world today. Second, in the distribution market, Vivendi has acquired the Dailymotion platform and repositioned it to create a new digital showcase for its content. The Group has also joined forces with several telecom operators and platforms to maximize the reach of its distribution networks. In 2017, a third building block – communications – was added to this structure, via Havas. Havas possesses unique creative expertise in promoting free content and producing short formats, which are increasingly viewed on mobile devices. In addition, through Vivendi Village, the Group explores new forms of business in live entertainment, franchises, ticketing and digital technology that are complementary to its core activities. Vivendi's various businesses cohesively work together as an integrated industrial group to create greater value. www.vivendi.com, www.cultureswithvivendi.com