

## **Orange Slovensko selects EUTELSAT 16A to expand its pay-TV offer via satellite**

***The new DTH platform will reach more Slovakian viewers nationwide and become one of the pillars of Orange's convergent offer***

**Paris, 14 September 2018** – Orange Slovensko has signed its first-ever multiyear contract with Eutelsat Communications (Euronext Paris: ETL) expanding its pay-TV offer via satellite and enabling a nationwide reach across Slovakia.

Eutelsat's 16° East position is already a key video neighbourhood for Slovakia thanks to its exceptional channel line-up tailored to local viewers. Orange Slovensko will broadcast from EUTELST 16A satellite to extend its existing offer to reach households not covered by its FTTH network.

Under this contract with Eutelsat, the platform delivers 38 channels, with more than half in HD. These channels are available in 3 main pay-TV packages, plus additional thematic and premium channel add-ons, starting at 6 euros per month. The service includes exclusive distribution of Orange Sports channels, home of Champions League matches for the Slovakian territory for the next three seasons as well as other highly valued football, ice hockey, basketball and mixed martial arts (MMA) content.

Pavol Lančarič, CEO of Orange Slovensko said: *"By launching our own Orange TV satellite service, the availability of our television services to the public will grow dramatically. The premium content offered by our television will be available to almost all Slovaks."*

Michel Azibert, Chief Commercial and Development Officer of Eutelsat, added: *"We are delighted to be working with Orange Slovensko as they expand their pay-TV offer to all of Slovakia. This contract reflects the efficiency of satellite to reach communities across a territory and the strength of EUTELSAT 16A's coverage over Central Europe. We look forward to continue working with Orange Slovensko as its offer evolves to guarantee the best quality of content to audiences across the country."*

**Meet Eutelsat at IBC, 14-18 September, hall 1, stand D.59**

### **About Eutelsat Communications**

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed

and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Over 6,900 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 46 countries who are dedicated to delivering the highest quality of service.

Eutelsat Communications is listed on the Euronext Paris Stock Exchange (ticker: ETL).

For more about Eutelsat go to [www.eutelsat.com](http://www.eutelsat.com)

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