

Notification of share buyback transactions

April 19, 2017 – Notification of share buyback transactions realized ⁽¹⁾ from April 10, 2017 until April 13, 2017

(Share buyback program approved by the Shareholders' Meeting of May 25, 2016)

Issuer	Issuer's identification code (LEI code)	Day of transaction	Identification code of financial instrument	Daily total volume (in number of shares)	Daily weighted average acquisition price	Identification code of market
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.10	FR0000130577	4,406	64.5303	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.10	FR0000130577	7,737	64.5202	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.10	FR0000130577	1,710	64.5289	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.10	FR0000130577	2,822	64.5282	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.11	FR0000130577	23,789	64.5065	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.11	FR0000130577	41,451	64.5101	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.11	FR0000130577	6,445	64.5253	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.11	FR0000130577	14,789	64.5135	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.12	FR0000130577	17,430	64.6931	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.12	FR0000130577	34,981	64.6710	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.12	FR0000130577	5,465	64.7099	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.12	FR0000130577	11,287	64.6981	TRQX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.13	FR0000130577	17,696	64.8063	CHIX
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.13	FR0000130577	34,727	64.8173	XPAR
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.13	FR0000130577	5,615	64.8091	BATE
PUBLICIS GROUPE SA	2138004KW8BV57III342	2017.04.13	FR0000130577	12,344	64.8054	TRQX
TOTAL				242,694	64.6485	

(1) Transactions by the issuer directly or through an Investment Service Provider acting independently on behalf of the issuer.

<http://www.publicisgroupe.com/en/investors/notification-of-share-buyback-transactions-from-april-10-until-april-13-2017>

Publicis Groupe SA
Société anonyme (French public limited Company) with Management Board and Supervisory Board,
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