



PRESS RELEASE

VIVENDI, CANAL GROUP, AND EA SPORTS ORGANIZE THE FIFA 17 ULTIMATE TEAM CHAMPIONSHIP SERIES QUALIFIER FRANCE

Paris, November 14, 2016 – For the first time, Vivendi, CANAL Group and EA SPORTS™ organize the EA SPORTS FIFA 17 Ultimate Team™ Championship Series Qualifier France, one of the official competitions in season of competitive gaming in EA SPORTS FIFA. Winners of this stage will be qualified for the EA SPORTS FIFA 17 Ultimate Team Championship Series Regional Final in Paris.

The competition is now open to everyone, playable on Xbox One and PlayStation®4, and will determine the best French players. The 8 qualifications tournaments will be played online (4 on PS4, 4 on XBOX One), and the winners, as well as those from other national EA SPORTS FIFA competitions validated by Electronic Arts, will be invited to play at a final round to take place on December 20 at the iconic Olympia venue in Paris. Of the 32 best FIFA 17 Ultimate Team players, only two (one on Xbox one, one on PS4) will reach the FUT 17 Championships Series Regional Final.

The competition will be shown on Dailymotion. The final part of the closing evening at L'Olympia, organized together with Universal Music France, will be broadcast live on CANAL+, rebroadcast on CSTAR and on the CANAL Group's digital platforms (myCANAL, CANAL ESPORT WEB, ...).

CANAL ESPORT CLUB will give all the information about the Ultimate Team Qualifier France on <http://esport.canalplus.fr/actualites/ultimate-team-qualifier-france/> and at [Facebook](#) and on [Twitter](#).

CANAL ESPORT CLUB, a new TV show entirely devoted to the esports phenomenon and its stars, positions itself not only as the reference brand to follow esports news in France but also as a pro-active player on the French esports scene.

Maxime Saada CEO of CANAL Group:

“CANAL +, partner of FIFA 17, and the CANAL ESPORT Club are happy to partner with EA and allow all players to compete to designate the best of them. The grand final of the Olympia will be a high-level rendezvous for the esport fans”.

Dominique Cor, GM France/Benelux, Electronic Arts:

“Electronic Arts is pleased to partner with Vivendi for the creation and implementation of an event of this magnitude. This association with the CANAL Group will allow the largest number to participate in an official competition in FIFA 17.”

Brent Koning, FIFA Competitive Gaming Commissioner at Electronic Arts:

“Our goal with the Ultimate Team Championship Series is to find the best players in the world on the Road to London. This partnership will showcase the competitive nature of football, and help us find the next FIFA 17 super star.”

More information: www.ultimateteamqualifierfrance.com

Join the EA SPORTS FIFA community at [Facebook](https://www.facebook.com/easportsfifa) and on [Instagram](https://www.instagram.com/easportsfifa). Follow us on Twitter @easportsfifa and use the hashtag #FIFA17.

*More information on the Ultimate Team Championship Series: <https://www.easports.com/fifa/ultimate-team/compete/fifa-17-championship-series>

About Vivendi

Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise CANAL+ Group and Universal Music Group. CANAL+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. CANAL+ operations include STUDIOCANAL, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK, the U.S and France), MyBestPro (experts counseling), Watchever (subscription video-on-demand), Radionomy (digital radio), Olympia Production, the L'Olympia and the Théâtre de L'Oeuvre venues in Paris and the CanalOlympia venues in Africa. With 3.5 billion videos viewed each month, Dailymotion is one of the biggest video content aggregation and distribution platforms in the world. Gameloft is a worldwide leading video games on mobile, with 2 million games downloaded per day. www.vivendi.com, www.cultureswithvivendi.com

About Group CANAL

Group CANAL is a leading provider of premium channels – the CANAL+ channels - and thematic channels as well as in the distribution of pay TV offerings. It is also a key player in free TV with three national channels, C8, C17 and CNEWS, and its ads sales division. Internationally, CANAL has developed a presence on high-growth territories. It is the first pay-TV operator in French-speaking countries, especially in Africa. It is also present in Poland and Vietnam. In total, the CANAL Group has over 15 million subscribers worldwide. With STUDIOCANAL, CANAL is also a European leader in the production, acquisition and distribution of feature films and TV series. Group CANAL is fully-owned by Vivendi, a global media and content production and distribution group

About EA

Electronic Arts Inc. is a leading global interactive entertainment software company. EA delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world. EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™.

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