



PRESS RELEASE



PUBLICIS GROUPE STATEMENT

July 30, 2016 – PARIS – Following the comments made by Saatchi & Saatchi Executive Chairman and Publicis Groupe Head Coach, Kevin Roberts, in a recent interview with [Business Insider](#), Publicis Groupe Chairman & CEO, Maurice Lévy addressed a statement internally to all Publicis Groupe employees to reiterate the Groupe's no-tolerance policy towards behavior or commentary counter to the spirit of Publicis Groupe and its celebration of difference as captured in the motto *Viva la Difference!*

It is for the gravity of these statements that Kevin Roberts has been asked to take a leave of absence from Publicis Groupe effective immediately. As a member of The Directoire, it will ultimately be the Publicis Groupe Supervisory Board's duty to further evaluate his standing.

Diversity & inclusion are business imperatives on which Publicis Groupe will not negotiate. While fostering a work environment that is inclusive of all talent is a collective responsibility, it is leadership's job to nurture the career aspirations and goals of all our talent. Promoting gender equality starts at the top and the Groupe will not tolerate anyone speaking for our organization who does not value the importance of inclusion. Publicis Groupe works very hard to champion diversity and will continue to insist that each agency's leadership be champions of both diversity and inclusion.

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation. Active across the entire value chain, from consulting to creation, and production, Publicis Groupe offers its clients a transversal, unified and fluid model allowing them access to all the Groupe's tools and expertise around the world. Publicis Groupe is organized across four Solutions hubs: Publicis Communications, Publicis Media, Publicis.Sapient and Publicis Health. These 4 Solutions hubs operate across principal markets, and are carried across all others by Publicis One. Publicis One is a fully integrated service offering making the Groupe's expertise available to all clients, under one roof. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals. www.publicisgroupe.com | Twitter: [@PublicisGroupe](#) | Facebook: www.facebook.com/publicisgroupe | LinkedIn : Publicis Groupe | <http://www.youtube.com/user/PublicisGroupe> | Viva la Difference!

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