

Paris, October 22, 2015

## **Vivendi increases its equity interest in Ubisoft and Gameloft**

Vivendi increased its equity stake in Ubisoft and Gameloft, two French companies with internationally-recognized know-how in video games, to respectively 10.39% and 10.20%.

On October 20, 2015, Vivendi held 11.60 million Ubisoft shares and 8.68 million Gameloft shares. These shares were acquired on the market for a total amount of respectively 244 million euros and 34.41 million euros and financed through the Group's disposable cash.

These investments are part of a strategic vision of operational convergence between Vivendi's content and platforms on one hand and the Ubisoft and Gameloft productions in video games on the other.

Vivendi is acting alone, is not in concert with a third party and has not concluded a temporary sale agreement regarding the Ubisoft and Gameloft shares or voting rights.

The Group reserves the right to increase its stake in these two companies depending on market conditions and the possibility, in due time, to be represented on their board.

### **About Vivendi**

*Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK, France and the U.S.), MyBestPro (experts counseling), Watchever (subscription video-on-demand) and the Paris-based concert venue L'Olympia. With 3 billion videos viewed each month, Dailymotion is one of the biggest aggregation and distribution platforms in the world. [www.vivendi.com](http://www.vivendi.com), [www.cultureswithvivendi.com](http://www.cultureswithvivendi.com)*