

Paris, October 20, 2015

Following the release of false information stating in particular a 10% drop in the number of Canal+ subscribers for September 2015, which negatively impacted its share price, Vivendi was yesterday obliged to issue a press release indicating that in fact the real figure was positive.

Despite this clarification, a new figure was circulated this morning showing a 10% drop in new Canal+ subscribers for September 2015, compared to September 2014. As a matter of fact, the number of new Canal+ subscribers over this period is actually up by 20%.

In an attempt to put an end to this detrimental campaign, Vivendi has decided to file a complaint to the French Stock Exchange Authority (AMF) for the propagation of misleading information, which has negatively affected the Vivendi share price.

### **About Vivendi**

*Vivendi is an integrated media and content group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. The main subsidiaries of Vivendi comprise Canal+ Group and Universal Music Group. Canal+ is the leading pay-TV operator in France, and also serves markets in Africa, Poland and Vietnam. Canal+ operations include Studiocanal, a leading European player in production, sales and distribution of film and TV series. Universal Music Group is the world leader in recorded music, music publishing and merchandising, with more than 50 labels covering all genres. A separate division, Vivendi Village, brings together Vivendi Ticketing (ticketing in the UK, France and the U.S.), MyBestPro (experts counseling), Watchever (subscription video-on-demand) and the Paris-based concert venue L'Olympia. With 3 billion videos viewed each month, Dailymotion is one of the biggest aggregation and distribution platforms in the world. [www.vivendi.com](http://www.vivendi.com), [www.cultureswithvivendi.com](http://www.cultureswithvivendi.com)*