

## **Gemalto receives awards for advancing M2M technology across Europe**

**Amsterdam, December 17, 2013** – Gemalto (Euronext NL 0000400653 GTO), the world leader in digital security, was recently honored with two prestigious awards for enabling secure connectivity in a benchmark European [eCall](#) pilot program that advances this important technology across the European Union (EU). Gemalto is the recipient of the 2013 *iMobility Industry&Technology Award* celebrating the most ambitious and innovative iMobility deployments, sponsored by the European Commission. Gemalto is also the winner of the 2013 *ERTICO<sup>1</sup> HeERO Award* for outstanding contribution to the pre-deployment of a Pan-European eCall system.

In the event of a road incident, the Gemalto solution automatically establishes a two-way emergency “112” call and securely communicates incident time, location, vehicle identification number and other details to the nearest Public Safety Answering Point (PSAP). Emergency response teams are dispatched in real time and the driver and passengers can communicate with PSAP operators via a hands-free voice call.

The HeERO program aligns pre-deployment in 15 participating EU member states synchronizing wireless systems and emergency response across country and network borders. The European Union is aiming to have all new types of pre-defined vehicles equipped with the eCall solution by the end of 2015.

*“We’re honored to receive these awards, which recognize our dedication to eCall innovation,”* said Lars Thyroff, Head of Automotive M2M at Gemalto. *“Our contribution to the European eCall System is a next best step towards the “connected car of tomorrow”, aiming to make people’s lives more convenient through our dedicated automotive M2M technology.”*

<sup>1</sup> ERTICO, Europe’s Intelligent Transportation System (ITS) trade organization

## About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2012 annual revenues of €2.2 billion and more than 10,000 employees operating out of 83 offices and 13 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications. We develop secure embedded software and secure products which we design and personalize. Our platforms and services manage these products, the confidential data they contain and the trusted end-user services made possible.

Our innovations enable our clients to offer trusted and convenient digital services to billions of individuals. Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

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