

Vodafone selects Gemalto to setup and manage global NFC Mobile Payment Services

Amsterdam, The Netherlands – October 29th, 2012 - Gemalto (Euronext NL0000400653 GTO), the world leader in digital security announces that it has been selected by Vodafone Group, one of the world's largest mobile communications service providers, to provide and operate its global Trusted Service Management (TSM) platform and deploy NFC services solutions.

This multi-year global contract will provide the foundation for secure and convenient 'wave and pay' contactless transactions via mobile phone, as well as for numerous new services that demand the highest levels of security and integrity. Key elements of the end-to-end solution that is being integrated by Gemalto include the Allynis TSM service platform (a complete solution that ensures mobile payment end-to-end security encryption between financial institutions and mobile operators) and the company's *UpTeq NFC* high-end card product.

As the turnkey supplier and systems integrator for Vodafone's ambitious international project, Gemalto will provide for the launch of a range of innovative services that can address hundreds of millions of subscribers, located in all the countries where Vodafone Group operates. To support this program, Gemalto's solution will allow both Vodafone subsidiaries and third party service providers such as banks, transport operators and retailers to seamlessly plug into a secure and reliable NFC ecosystem.

"We are committed to partnering with the best suppliers to offer customers the speed, simplicity and convenience of managing everyday transactions with a single wave or tap of their smartphones" said Christian Wirtz, Vodafone Group's mCommerce Director. *"The consumer benefits of contactless payments are obvious and the industry in Europe is now at the beginning of rolling out a contactless infrastructure. The potential of mobile to transform existing industries – such as financial services, retail and transport- is enormous."*

"Vodafone's decision to deploy the first global NFC service with Gemalto marks another important milestone in the long-standing and successful relationship between the two companies" added Philippe Vallée, Executive Vice-President of Telecommunications at Gemalto. *"With the experience of dozens of TSM deployments worldwide, Gemalto brings significant accumulated expertise from both the telecoms and banking sectors. Vodafone's project will benefit from Gemalto's robust solution portfolio and from our know-how in end-to-end mission-critical systems integration."*

About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in [digital security](#) with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers, located in 43 countries.

We are at the heart of the rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are enjoyable and safe. Gemalto delivers on their expanding needs for personal mobile services, payment security, authenticated cloud access, identity and privacy protection, eHealthcare and eGovernment efficiency, convenient ticketing and dependable machine-to-machine (M2M) applications.

Gemalto develops secure embedded software and secure products which we design and personalize. Our platforms and services manage these secure products, the confidential data they contain and the trusted end-user services they enable. Our innovations offer more ways for our clients to enhance the convenience and security of people's digital lives.

Gemalto thrives with the growing number of people using its solutions to interact with the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow [@gemalto](https://twitter.com/gemalto) on Twitter.

Gemalto Media Contacts:

Kristel Teyras
Europe, Middle East & Africa
+33 1 55 01 57 89
kristel.teyras@gemalto.com

Nicole Smith
North America
+1 512 758 8921
nicole.smith@gemalto.com

Ernesto Haikewitsch
Latin America
+55 11 51 05 92 20
ernesto.haikewitsch@gemalto.com

Yvonne Lim
Asia Pacific
+65 6317 3730
yvonne.lim@gemalto.com