

Paris, March 9, 2011

**VIVENDI APPOINTS LUCIAN GRAINGE CHAIRMAN & CEO
OF UNIVERSAL MUSIC GROUP (UMG)
GRAINGE ALSO ELECTED TO ACTIVISION BLIZZARD BOARD OF DIRECTORS**

Vivendi announced today the appointment of Lucian Grainge as Chairman and Chief Executive Officer of Universal Music Group (UMG), the world's leading music company. Mr. Grainge formerly served as CEO of UMG. He continues to report to Jean-Bernard Levy, CEO of Vivendi and serves as a member of the Vivendi Management Board.

Commenting on this promotion, Jean-Bernard Lévy stated: *"We are delighted to appoint Lucian to the top position in music worldwide. His track record over the last thirty years in the music business is impeccable. He is perfectly qualified to lead UMG through the digital era across the globe."*

Lucian Grainge CBE, a British citizen, started his career with CBS/April Music in 1979, advancing to positions in Artists & Repertoire (A&R) and talent development, and rising to senior management positions at PolyGram UK and Universal Music internationally. Under Lucian Grainge's leadership since 2005, Universal Music Group International, which manages its businesses in more than 50 countries, has grown its market share worldwide, broken global acts and led the music industry in developing a range of new digital services.

In addition, Vivendi also announced that Activision Blizzard, Inc. has elected Mr. Grainge to its Board of Directors effective immediately. Headquartered in Santa Monica, California, Activision Blizzard, Inc. is a worldwide online, PC, console and handheld and mobile game publisher with leading positions across every major category of the rapidly growing interactive entertainment software industry.

About Vivendi

The Best Emotions, Digitally

Vivendi is at the heart of the worlds of content, platforms and interactive networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative telecoms provider in Brazil (GVT) and the French leader in Pay TV (Canal+ Group).

In 2010, Vivendi achieved revenues of €28.9 billion and adjusted net income of €2.7 billion. With operations in 77 countries, the Group has about 51,300 employees. www.vivendi.com