

Paris, April 29, 2010

Vivendi: Lucian Grainge appointed member of the Vivendi Management Board.

Vivendi announced today the appointment of Lucian Grainge, Co-CEO of Universal Music Group (UMG), as a member of the Vivendi Management Board, joining Mr. Jean-Bernard Lévy (Chairman), Bertrand Méheut, Frank Esser, Abdeslam Ahizoune and Philippe Capron.

He will take up the position of Chief Executive Officer of UMG on Jan. 1st 2011, based in New York, succeeding Doug Morris, who will remain as Chairman. Prior to that time he will work alongside Doug as co-chief executive as from July 1st 2010.

Lucian Grainge CBE, a British citizen, started his career with CBS/April Music in 1979, advancing to positions in Artists & Repertoire (A&R) and talent development, and rising to senior management positions at PolyGram UK and Universal Music internationally. Under Lucian Grainge's leadership since 2005, Universal Music Group International, which manages its businesses in more than 50 countries, has grown its market share worldwide, broken global acts and led the music industry in developing a range of new digital services.

About Vivendi

A world leader in communications and entertainment, Vivendi controls Activision Blizzard (#1 in video games worldwide), Universal Music Group (#1 in music worldwide), SFR (#1 alternative operator in France), Maroc Telecom Group (#1 in mobile and fixed telecom in Morocco), Canal+ Group (#1 in pay-TV in France), GVT (#1 alternative operator in fixed telecom and internet in Brazil) and owns 20% of NBC Universal (leading U.S. media and entertainment group).

In 2009, Vivendi achieved revenues of €27.1 billion and adjusted net income of €2.6 billion. With operations in 77 countries, the Group has about 49,000 employees. www.vivendi.com