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Vivendi issues a €750 million bond

Today Vivendi placed a €750 million bond issue. This bond is in euros with a 7 year maturity and a 4% coupon. It has been issued at a price of 99.378%, corresponding to a 4.10% yield.

This issue primarily aims to refinance a €630 million bond maturing on April 6, 2010.

The bond has been placed with European institutional investors by means of a book building procedure carried out jointly by BNP Paribas, HSBC Holdings Plc, Natixis, Royal Bank of Scotland Plc and Société Générale.

About Vivendi

A French company and world leader in Communications, Vivendi combines Activision Blizzard (the world leader in video games), Universal Music Group (the world leader in music), SFR (the second largest French mobile and fixed-line operator), Maroc Telecom (the leading Moroccan mobile and fixed-line operator) GVT (the leading Brazilian alternative mobile and fixed-line operator), Canal+ Group (the No. 1 French pay-TV company). In 2009, the company had revenues of 27.1 billion euros and adjusted net income of 2.6 billion euros. Present in 77 countries, Vivendi employs around 49,000 people. www.vivendi.com

Important disclaimer

The notes will not be registered under the Securities Act of 1933, or any applicable state or foreign securities laws, and are subject to substantial restrictions on transfer. In particular, the notes may not be offered or sold in the U.S., or to or for the benefit of U.S. persons, absent registration under the Securities Act or an applicable exemption from the registration requirements of the Securities Act. This press release does not constitute an offer to sell or the solicitation of an offer to buy any security and shall not constitute an offer, solicitation or sale in any jurisdiction in which such offer, solicitation or sale would be unlawful.