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## **Vivendi makes a €1.2 billion bond issue**

Today Vivendi successfully placed a two-part bond issue of €1.2 billion

The 10 year €700 million tranche is with a coupon of 4.875% and has been issued at a price of 99.728%, corresponding to a 4.91% yield.

The 7 years €500 million tranche is with a coupon of 4.25% and has been issued at a price of 99.425%, corresponding to a 4.347% yield.

This bond issue aims to increase the average maturity of the debt which now reaches 4 years (instead of 3.5 years before) and to maintain a good balance between bonds and credit lines. It has been placed with European institutional investors by means of a book building procedure carried out jointly by HSBC Holdings Plc, Natixis, Royal Bank of Scotland Plc and Société Générale.

### *About Vivendi*

*A world leader in communications and entertainment, Vivendi controls Activision Blizzard (#1 in video games worldwide), Universal Music Group (#1 in music worldwide), SFR (#2 in mobile and fixed telecom in France), Maroc Telecom Group (#1 in mobile and fixed telecom in Morocco), Canal+ Group (#1 in pay-TV in France) and owns 20% of NBCU (leading U.S. media and entertainment group).*

*In 2008, Vivendi achieved revenues of €25.4 billion and adjusted net income of €2.7 billion. With operations in 77 countries, the Group has about 43,000 employees. [www.vivendi.com](http://www.vivendi.com)*

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