

PRESS RELEASE



DANONE

Paris, November 16th, 2009

Danone to adapt its financial structure through the launch of a public tender cash offer for some of its bonds

Danone, today, announced the launch of a public Tender Offer to purchase some of its bonds. The proposed transaction will enable Danone to reduce its gross debt, optimise its debt structure and lower its average cost of debt from 2010 onwards.

Description of the transaction

Danone invites (subject to offer restrictions and subject to its right to extend, terminate, withdraw or amend the terms and conditions of the Tender Offer) Noteholders to offer to sell for cash, up to a maximum aggregate principal amount of € 1,250,000,000:

- any and all of its € 1,250,000,000 5.250 per cent Notes due 6 May 2011 (ISIN FR0010612705; Common Code 036092815) and,
- at the company's sole discretion, to be determined on the Pricing Date, an amount of its € 1,000,000,000 6.375 per cent Notes due 4 February 2014 (originally issued by Danone Finance) (ISIN FR0010693309; Common code 040187294) and/or an amount of its € 1,000,000,000 5.500 per cent Notes due 6 May 2015 (ISIN FR0010612713; Common code 036093099).

Notes purchased by Danone pursuant to the Tender Offer will be cancelled and will not be re-issued or re-sold. Notes which have not been validly submitted and accepted for tender pursuant to the Tender Offer will remain outstanding.

Indicative time schedule of the Tender Offer

The Tender Offer will commence on 16 November 2009 and will end on 24 November 2009 unless modified by Danone. The following table provides key dates related to the Tender Offer. All dates are indicative and are subject to change as a result of any extension, termination, withdrawal, or amendment:

Event	Time and Date
Commencement of the Tender Offer	9:00 hrs CET on Monday 16 November 2009
Expiration of the Tender Offer	15:30 hrs CET Tuesday 24 November 2009
Pricing Date and Time	At or around 14:00 hrs CET on Wednesday 25 November 2009
Notice of Pricing and Results of Offer	At or around 17:45 hrs CET on Wednesday 25 November 2009
Settlement Date	Friday 27 November 2009

Other Information

Danone has mandated BNP Paribas and Société Générale Corporate & Investment Banking as Dealer Managers. Société Générale Securities Services will act as Tender Agent for the Tender Offer.

The Tender Offer does not constitute a recommendation to Noteholders by any of Danone, the Dealer Managers, the Tender Agent, or any of their respective directors or employees, to tender Notes. None of Danone, the Dealer Managers, the Tender Agent, or any of their respective directors or employees, has authorised any third party to make any such recommendation.

DISCLAIMERS

This press release does not constitute an invitation to participate in the Tender Offer in or from any jurisdiction in or from which, or to or from any person to or from whom, it is unlawful to make such invitation under applicable securities laws. The distribution of this press release in certain jurisdictions (in particular the United States, the United Kingdom, France and Italy) may be restricted by law. Persons in whose possession this press release comes, are required by each of Danone, the Dealer Managers and the Tender Agent to inform themselves about, and to observe, any such restrictions.

About Danone

Danone is a Fortune 500 company and one of the most successful healthy food companies in the world. Its mission is to bring health through food to as many people as possible. Fulfilling this mission is a major contributor to Danone's continuous rapid growth. Danone, with 160 plants and around 80,000 employees, has a presence in all five continents and over 120 countries. In 2008, Danone recorded € 15.2 billion in sales. Danone enjoys leading positions on healthy food in four businesses: fresh dairy products (n°1 worldwide), water (n°2 on the packaged water market), baby nutrition (n°2 worldwide) and medical nutrition. Listed on Euronext Paris, Danone is also ranked among the main indexes of social responsibility: Dow Jones Sustainability Index Stoxx and World, ASPI Eurozone and Ethibel Sustainability index.

For more information, please contact:

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